

The Newsletter for the Flexographic
Pre-Press Platemakers Association

FPPA

On-Target

Fall 2005 [Member News](#) | [President's Message](#)

Networking Opportunities Bring Us Together



The Ritz Carlton Amelia Island will host FPPA's 9th Annual Convention March 12-14, 2006.

The networking that took place at the recent Management Workshop is exactly what brought many of us together 8 years ago to form FPPA, and it continues to be what drives this organization. Within the next few weeks you will be receiving promotional materials for the 9th Annual Convention, being held March 12-14, 2006 in Amelia Island, Florida. I look forward to continuing the conversations and discussions that were started last month in Washington. [DETAILS](#)

Ritz Carlton Amelia Island to Host 2006 Convention

Due to the unfortunate circumstances surrounding Hurricane Katrina, it was necessary for FPPA to relocate its 9th Annual Convention from New Orleans to Amelia Island, Florida. The new host will be The Ritz-Carlton, Amelia Island. [DETAILS](#)

Plate Material Comparison: Test Results

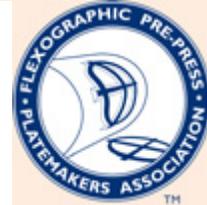
FPPA's Technology Task Force has invited industry plate material suppliers to participate in a voluntary test program. The Task Force, in cooperation with Clemson University and Flexographic Trade School, have developed the criteria and process by which performance will be measured for narrow web and corrugated projects. Plates will be provided by suppliers and put on press at Clemson and FTS to measure performance criteria. Print samples and plates will be on display during this session.

Dr. Page Crouch will provide a summary of the tests during this session, to demonstrate how each plate material performed during the testing program.

Participating Suppliers: Agfa Corporation, Anderson Vreeland, DuPont Imaging Technologies, MacDermid and XSYS. A panel of participating plate material suppliers will be on hand to answer questions and comment on the test results.

Test Results will be presented at FPPA's 9th Annual Convention, March 12-14, 2006.

FPPA Unveils New Supplier Recognition Awards



[FPPA Home](#)

The Latest News from FPPA

Here's the latest news from the Flexographic Prepress Platemakers Association.

You can find an archive of FPPA's newsletters on [FPPA's web site](#).

Let us know what you think of the online newsletter. Send your comments or article ideas to [Tracy Glennon](#).

Coming Events

March 12-14, 2006
FPPA's 9th Annual Convention
Ritz Carlton Amelia Island
Amelia Island, Florida

FPPA Staff

Executive Director
[Fred Stringfellow](#),
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443-640-1045
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In order to promote better cooperation between platemakers and suppliers and to assist Associate Members in understanding the needs of their platemaker partners, FPPA has established a Supplier Recognition Awards Program.

Platemaker members will be sent a ballot package in December and asked to rate the supplier companies with whom you are currently doing business. Suppliers will be rated in such areas as sales support, technical support, order fulfillment & customer service, and product enhancement opportunities.

The supplier member receiving the highest overall ratings will be named "Supplier of the Year" at the upcoming Annual Convention in Amelia Island, Florida.

Platemakers – Watch your mailboxes for your ratings sheets in early December. We are striving for 100% participation among our members. [DETAILS](#)

Deadline Approaching for Technology Innovator of the Year Award

Don't miss the chance to submit your entries for this year's Technology Innovator of the Year Award. FPPA will announce the award winner at its Annual Convention March 12-14, 2005 in Amelia Island, Florida. [DETAILS](#)

Maximize Your Investment in FPPA by Volunteering

You've undoubtedly heard the old adage, you get out of something what you put into it. No where is that adage more true than participation in a trade association. Those individuals who serve on committees or the board of directors have an opportunity to network with their industry peers on a regular basis, in a unique setting. These participating volunteers typically have an "inside track" on what is occurring in the marketplace.

Take this opportunity to help shape the future of the FPPA and become more plugged in to the industry. [DETAILS](#)

FPPA Platemakers Report Higher Demand in 3rd Quarter Fueled by Digital Plates

According to the most recent Quarterly Outlook Survey, for the period ending September 30, 2005, half of member respondents reported a rise in volume demand over the previous quarter (compared to 36% of respondents last quarter). Fueling the growth appears to be demand for digital plates – 62% of member respondents reported rising demand from the previous quarter for digital plates. *See link to full report below.*

The FPPA Quarterly Outlook Survey is sent to members to evaluate how recent business performance compares to the industry as a whole. The survey is conducted online and sent to members each quarter. This is a unique opportunity to compare your performance on a regular basis to other companies as well as your own past performance. You can also share your concerns and help direct future surveys by adding comments and questions.

Meetings

[Diane Vaughnley](#)
443-640-1045
ext. 108

Member Services

[Tracy Glennon](#)
443-640-1045
ext. 110

Financial Director

[Amy Chetelat, CAE](#)
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The success of this program depends on the participation of FPPA members to ensure the most representative results. If you did not participate this time, please make a point to take a few minutes to complete the next survey when it is sent to you in October. There is no charge and it only takes about 5 minutes.

[Click here to view the full results of the survey from the period ending September 30, 2005.](#)

FPPA Program With APPI Could Spell Savings Amidst Rising Energy Prices

Last year, FPPA introduced the *APPI Savings Solutions* program. This new member benefit identifies and implements options that reduce the costs of each member's energy, utility, and telecommunications services. The number of member companies using the service continues to grow. [DETAILS](#)

FPPA Welcomes New Members

FPPA welcomes the following members who have joined the association since our last issue of *On-Target*.

Preflex Digital Prepress Services

4620 95th Street SW #D
PO Box 99008
Lakewood, WA 98499
Phone: 253-583-9100
Fax: 253-583-9111

Ken Long
kenl@preflex.net

Ron Filion
ronf@preflex.net

Day International, Inc.

95 Glenn Bridge Road
Arden, NC 28704
Phone: 828-687-4218
www.day-intl.com

Will Goss, Director of Technology
Will_goss@day-intl.com

John Elia, VP & Business Director, Specialty Products

FPPA Member News

Here is the latest from FPPA members. [DETAILS](#)

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