

The Newsletter for the Flexographic
Pre-Press Platemakers Association

FPPA

On-Target

Spring 2005 [Member News](#) | [President's Message](#)

FPPA to Focus on Improving Members' Business



Immediate Past President Lee Grantham (right) congratulates incoming FPPA president Chris Horton of Southern Graphic Systems.

This past year, FPPA focused much attention on the future state of our business with an emphasis on digital printing and other technologies that may have a disruptive influence on our existing business. During the coming year, we will focus more on our current business state. What can we do to improve our existing business?

[DETAILS](#)

FPPA Elects New Board of Directors

The Flexographic Pre-Press Platemakers Association (FPPA) recently elected new officers and

directors at the 2005 Convention in Hollywood Florida. Chris Horton, of Southern Graphic Systems, will lead the association as the 2005 president. [DETAILS](#)

CTP Workflow Creates Opportunity, Challenges

The end of film workflow means quality measurement tools have to change with it. Yes, it's a tired old saw, but it persists because there's some relevancy to it, particularly for packaging firms that switch their operations from a film-based workflow to one using computer-to-plate imaging. [DETAILS](#)

First Quarter of 2005 Marked by Sluggish Growth for FPPA Members

The business plan for the next 3 months is driven by sluggish growth according to 75% of all respondents to the recently distributed Quarterly Survey. Respondents also report a rising demand for digital plates, which is influenced primarily by new technology advancements. [DETAILS](#)

Brand Colors and Multi-Color Process Printing

Multi Color Process Printing (MCP) is the use of any process color set with more than four screened colors. The main benefits of using MCP are reduction in costs and increased speed to market in package production that requires the use of spot colors outside of the CMYK color gamut. [DETAILS](#)



[FPPA Home](#)

The Latest News from FPPA

Here's the latest news from the Flexographic Prepress Platemakers Association.

You can find an archive of FPPA's newsletters on [FPPA's web site](#).

Let us know what you think of the online newsletter. Send your comments or article ideas to [Marci Hickey](#).

Coming Events

October 6-7, 2005
FPPA Fall Workshop
The Melrose Hotel
Washington, DC

March 12-14, 2006
FPPA 2006 Convention
Ritz Carlton
New Orleans, Louisiana

Industry Events

FPPA, Flexo Market News Honor 2005 Award Winners

FPPA recently presented its annual awards during its February 27-March 1 meeting held at the Westin Diplomat Resort in Hollywood, Florida. [DETAILS](#)

Volunteers Needed to Complete FPPA's 2005 Vision

FPPA's success over the years is due in large part to the volunteerism of the members. Each member has a talent to share, and the association has several different committees where we can use your talents. Most committee activity occurs via conference call and email exchange, with no additional travel or time commitment. Now is your opportunity to help shape the future of FPPA by becoming a committee volunteer. [DETAILS](#)

FPPA Member Saves Nearly \$7,000 with APPI Program

Last year, FPPA introduced the *APPI Savings Solutions* program. This new member benefit identifies and implements options that reduce the costs of each member's energy, utility, and telecommunications services. [DETAILS](#)

FPPA Member News

Here is the latest from FPPA members. [DETAILS](#)

TWGA Digital Imaging Report Examines the Markets for Digital Cameras and Scanners in the Graphic Communication Industry

TrendWatch Graphic Arts recently released its special report titled "A Decade of DI: The TrendWatch Graphic Arts Perspective on the Changing Market for Digital Imaging Equipment." The report provides a complete view of both the historical and current markets for digital cameras and scanners in the graphic arts, as well as the forces driving and impeding the market for both types of devices. [DETAILS](#)

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FPPA Staff

Executive

Director

[Fred Stringfellow, CAE](#)

443-640-1045

ext. 102

Meetings &

Member Services

[Marci Hickey, CMP](#)

443-640-1045

ext. 104

Financial Director

[Amy Chetelat, CAE](#)

443-640-1045

ext. 103