

The Newsletter for the Flexographic
Pre-Press Platemakers Association

FPPA

On-Target

Summer 2004 [Member News](#) | [President's Message](#)



FPPA's Working During the "Dog Days"

We're in the dog days of summer, which often means that we're focused on getting our jobs done around vacation schedules, leaving little time for the "extras" like training and marketing. But President Lee Grantham says FPPA has been hard at work.

[DETAILS](#)

Viva Las Vegas!

The September 10 registration deadline for FPPA's Fall Management Workshop is fast approaching. Set for September 21-22, the meeting will be hosted by

the Mirage Hotel in Las Vegas. FPPA's 2004 Management Workshop features sessions on key issues impacting both the flexographic prepress industry and business management in general. An exciting lineup of speakers has been planned.

[Conference Overview](#)

[Schedule](#)

[Hotel Reservations](#)

[Register](#)

Corrugated Post-print: Conventional or Digital

During the FPPA convention held in Puerto Vallarta earlier this year, Dan Rosen, accounts manager with BASF Corporation, posed three questions regarding the rapidly expanding use of digitally imaged photopolymer and its potential application to corrugated fiberboard. Does it improve workflow? Does it make better plates? Does it yield better print capability? [DETAILS](#)

New Categories Help Redefine the Awards Program

Gather your best works to be judged in the 2005 FPPA Excellence in Flexo Awards Program. The *Excellence in Flexo Prepress Awards*, once again sponsored by Flexo Market News, recognizes outstanding workmanship in several categories. [DETAILS](#)

Quarterly Outlook Survey Reflects a Trend Toward Digital Asset Management

During the recent quarterly outlook survey, 87% of member respondents report that they have implemented a Digital Asset Management System recently, and all of these systems were



[FPPA Home](#)

The Latest News from FPPA

Here's the latest news from the Flexographic Prepress Platemakers Association.

You can find an archive of FPPA's newsletters on [FPPA's web site](#).

Let us know what you think of the online newsletter. Send your comments or article ideas to [Marcy Hickey](#).

Coming Events

September 21-22, 2004

FPPA Fall CEO Workshop

The Mirage
Las Vegas, Nevada

February 27 - March 1, 2005

FPPA 8th Annual Convention

Westin Diplomat
Resort
Hollywood, Florida

FPPA Staff

developed internally, rather than taken "off the shelf:" However, they also report that overall customers reluctant to use these Digital Asset Management Systems. How can this perception be changed.

The FPPA Quarterly Outlook Survey is sent to members to evaluate how recent business performance compares to the industry as a whole. The survey is conducted online and sent to members each quarter. This is a unique opportunity to compare your performance on a regular basis to other companies as well as your own past performance. You can also share your concerns and help direct future surveys by adding comments and questions. If you did not participate this time, please make a point to take a few minutes to complete the next survey when it is sent to you October 1. It only takes about 5 minutes. Click below to view the full results of the survey from the period ending June 30, 2004

[Platemaker Survey Results](#)
[Supplier Survey Results](#)

FPPA Events Continue a Successful Run

Members were buzzing with enthusiasm following the FPPA Sales Seminar with Jim Pancero in May. Here are some of the comments.
[DETAILS](#)

Unique Facts About FPPA's Next Convention Site

FPPA's 8th Annual Convention will take place February 27-March 1, 2005 at the Westin Diplomat Hotel in Hollywood, Florida. Planning is well underway with a strong line-up of presenters and topics. Mark your calendars and plan to attend this event in South Florida next winter.
[DETAILS](#)

TWGA Report Indicates Demand for Color Management Reaches Five-Year High

According to a new study just released by TrendWatch Graphic Arts, demand for color management offering is now at five-year high. Reportedly, 17% of design and production firms plan to invest in color management software in the next 12 months. This is the highest rate of demand since the Winter of 1998. [DETAILS](#)

It won't print. It must be the plates!

There are at least seven variables involved when direct printing flexo on corrugated. Plate material alone is but one of the crucial components. The main considerations when it comes to plates are price; solid coverage without board crush; clean screens, smooth vignettes and open reverse copy; and durability. [DETAILS](#)

FPPA Member News

Here is the latest from FPPA members. [DETAILS](#)

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