

The Newsletter for the Flexographic  
Pre-Press Platemakers Association

FPPA

# On-Target

**Summer 2006** [Member News](#) | [President's Message](#)

## "Mega Issues" Present Challenges, Opportunities



FPPA's board discussed how "mega issues" are impacting each of our businesses, the industry as a whole, and FPPA. What we discovered is that, while each of these issues pose challenges, they also present opportunities – particularly for those of us out in front, willing to address the issues early and head-on. [DETAILS](#)

## Joint Platemaker/Converter Panel to Discuss Industry Issues at Fall Workshop

Jim Curley, of *Board Converting News*, and Jackie Schultz of *Corrugated Today* will facilitate an interactive panel discussion of platemakers and converters, at the upcoming FPPA Management Workshop in Chicago. Panelists will discuss the state of the industry; challenges and opportunities that exist; the current business climate; and what the future holds.

Platemaker panelists include: Larry Keeley, Matthews Corporation; Richard Godfrey, Mark/Trece, Inc.; and Jan Noller, Graphic Design Services. Converter panelists include: Mike Flinn, Scope Packaging; Scott Eisen, IDEAL; and John Kelley, Dusobox Corporation. [DETAILS](#)

## FPPA's 2006 Industry Platemaking Survey Planned

FPPA's Statistics Committee has been given the green light to move forward in conducting the 2006 Industry Survey.

The last survey was conducted in 2003 and served as an outstanding benchmarking tool for those who participated in the survey. The survey provides platemakers with the data to compare themselves to their industry peers in such areas as sales and production, capital investment, and benefits and compensation.

The survey will be conducted by Mackay Research Group, an independent research organization. Mackay will keep all individual company data confidential. No one from FPPA, the FPPA Board or Staff will see individual survey data.

**FPPA will not charge participants for the results – the reports will be distributed free of charge to participating companies.**



[FPPA Home](#)

## The Latest News from FPPA

Here's the latest news from the Flexographic Prepress Platemakers Association.

You can find an archive of FPPA's newsletters on [FPPA's web site](#).

Let us know what you think of the online newsletter. Send your comments or article ideas to [Diane Vaughnley](#).

## Coming Events

### FPPA Management Workshop

October 11-12, 2006

Sheraton Chicago Hotel & Towers  
Chicago, IL

### FPPA 10th Annual Convention

February 18-20, 2007

Doubletree Paradise Valley Resort  
Scottsdale, Arizona

The Statistics Committee will be sending out the survey next week. Watch your mailboxes and plan to participate.

## **FPPA Seeking Supplier Presentations for 2007 Convention**

The *Call for Papers* is underway for FPPA's 2007 Annual Convention being held in Scottsdale, Arizona in February. Suppliers interested in submitting paper ideas should contact FPPA by July 24, 2006. [DETAILS](#)

## **Make Business Literacy and Financial Transparency Part of Your Company and Watch Your Profits Soar**

Today's business environment requires that everyone in the company must contribute to organizational success. Imagine the power and energy your organization would have if your leaders, managers and employees acted like businesspeople. It is possible to harness that energy through two business initiatives—business literacy and financial transparency. [DETAILS](#)

## **How will 2006 Hurricane Outlook Impact Energy Costs?**

NOAA forecasters are predicting an above-normal hurricane season for 2006, continuing the trend of above-normal hurricane activity that has occurred since 1995. The good news is that NOAA experts are not anticipating a record hurricane season like the one experienced in 2005. [DETAILS](#)

## **FPPA Member News**

Here is the latest from FPPA members. [DETAILS](#)

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